



Sackville Memorial
Hospital Foundation

www.smhf.ca

Foundation Focus

WINTER 2011



**Sackville Memorial
Hospital Foundation
surpasses
We want to
see you Better
campaign goal!**

**Success means better
technology for SMH**

Foundation Chair Bill Swift shows off campaign's success.

The Sackville Memorial Hospital Foundation has gone beyond its fund raising campaign goal of \$160,000. As a matter of fact, to date, \$194,894 has been raised for the *We want to see you Better* campaign which will be used to enhance radiology services in the Tantramar region.

This is a milestone for the Foundation...as this amount marks the most money raised in an annual campaign. Foundation Chair Bill Swift is ecstatic. "Because of the overwhelming generosity of the community, the Foundation has committed to purchasing more advanced technology than originally planned," says Swift. Misti Murray, Acting Director of Diagnostic Imaging for Horizon Health Network, Zone 1, says this new direct digital technology is better for many reasons including the lowering of the radiation dose to patients, improved image quality and faster technology to acquire images by the medical radiation technologists which means reduced waiting times.

Robert Zwicker, Facility Manager for the Sackville Memorial Hospital (SMH), says this is great news for the hospital, adding that a new state-of-the-art

radiographic system will significantly improve the quality of X-ray images. "Better images provide doctors with more information on which to base their diagnoses, which improves accuracy. This purchase will upgrade our Radiology Department to the highest standards, leading to better patient care and aid in staff training and recruitment," says Zwicker.



It will replace a 30-year-old system, including the X-ray table and overhead tube, and will work in conjunction with the computed radiography system purchased from the Foundation's 2006 fundraising campaign. Together these systems will provide high-quality digital images that can be viewed by clinicians and specialists in different locations simultaneously, soon after the examination. This system is an investment in the Sackville Memorial Hospital ~ now and for the future.

Campaign Co-chairs Uta Bartlett and Pat Estabrooks expressed gratitude to all those who contributed to the success of the campaign. "We are very fortunate to have the continued support of many loyal volunteers and donors as well as corporate support in the community." The equipment is slated to be up and running by early April.

Memorial Giving

A thoughtful way to remember a loved one.

All memorial gifts go toward providing quality health care services to our community. Cards are available in the SMH lobby or call 364-4204 and we will send you a few to have on hand.



You can make a donation to the Port Elgin and Region Health Centre through the Sackville Memorial Hospital Foundation? A charitable receipt will be issued.



And the winner is...

Mathieu Lagacé of Moncton was the lucky winner of the foundation's CFL ticket raffle. The prize included two tickets to *Scotiabank Touchdown Atlantic*, the first ever regular season CFL game played in Atlantic Canada last fall. The fundraiser generated over \$600.

Save the date!

The public is invited to an event on Thursday, April 14th in the Atrium of the Sackville Memorial Hospital. Festivities will get underway at 12 noon. The updated Donor Recognition Display will be unveiled and the public will have a chance to view the new radiology equipment. Don't miss this exciting event!



SMH Foundation Gives to SMH Auxiliary

The Sackville Memorial Hospital Foundation recently presented the Sackville Memorial Hospital Auxiliary a cheque in the amount of \$10,000 in honour of the Auxiliary's 65th Anniversary. From left to right: Marie Green, President of the SMH Auxiliary and Bill Swift, Chair of the SMH Foundation.

Sackville Memorial Hospital Foundation Recognizes Outgoing Board Members

Robert Hall and Uta Bartlett were each presented with plaques in recognition of their dedicated service to the Sackville Memorial Hospital Foundation Board of Directors.



Foundation Chair Bill Swift (centre) presents Robert Hall a plaque for his six years of service on the board and to Uta Bartlett for her five years of service.

Foundation Stresses the Importance of Education

The Foundation provides funds for staff education at the Sackville Memorial Hospital and Port Elgin and Region Health Centre. The following staff have been awarded funds (March 31, 2010 to present) to assist in their education which in turn benefits patients and families.

Staff person	Participated in:
Sue Johnson	Good & Great Supervisors National Seminar
Chris Cohoon	Good & Great Supervisors National Seminar
Emilie LeBlanc	EKG Interpretation Course
Angela Nicholls	Lumbar Spine Mechanical Diagnosis & Therapy Seminar
Britt Gothreau	Wound Management and Prevention Seminar
Marilyn Goodwin	Diabetic Education Conference
Carol Nicholson	Diabetic Education Conference
Elsbeth Wilson	Diabetic Education Conference
Anna Byrne	Cardiovascular Symposium
Charlene Bulmer	Cardiovascular Symposium
Terry Cormier	Emergency Nursing Pediatric Course
Terry Cormier	Trauma Nurses Core Course
Lisa Peters	Association of NB Health Centers Conference
Marilyn Goodwin	Association of NB Health Centers Conference
Melanie Lewis	Association of NB Health Centers Conference
Carol Marshall	Canadian Association of Wound Care Conference
Emma Steeves	Food Safety Seminar
Corinna Power	Nurse Practitioner Conference
Angela Tower	Partners in Primary Health Care Conference
Toby Estabrooks	Excellence in Aging Care Seminar
Angela Mundle	New Brunswick Society of Medical Laboratory Technologists Conference
Joanne Smith	New Brunswick Society of Medical Laboratory Technologists Conference
Linda Robichaud	New Brunswick Society of Medical Laboratory Technologists Conference
Gail Ouellette	Nursing Informatics Seminar - Fabric of Change
Krista Sheehan	Practical Therapy Techniques
Lisa Peters	Canadian Immunization Conference
Lesley Ritchie	Trauma Nurses Core Course

Education funding is a partnership of the Foundation, SMH and the Sackville Memorial Hospital Auxiliary. Close to \$11,000 was spent on staff education this fiscal year.

Benefit Day Generates Funds

The Music Barn and the Sackville Fire Department's 4th annual Musical Benefit Day held last summer generated \$2,000 for the Sackville Memorial Hospital Foundation's *We Want to see You Better* campaign to enhance radiology services.



From left to right: Fred Anderson, Sackville Fire Department; Brian Doncaster, Sackville Music Barn; Darlene Turner, Sackville Fire Department Auxiliary; Jessica Brooks, Sackville Fire Department Auxiliary; Wendell Crossman, Sackville Fire Department and Bill Swift, Sackville Memorial Hospital Foundation Chair.

Bursaries Awarded

Congratulations to Kristen LeBlanc and Megan Sears, Class of 2010 graduates of Tantramar Regional High School. The Foundation gives two \$500 bursaries to TRHS students who plan on studying in the healthcare field. One of the bursaries was established in honour of Foundation board members who have passed away.



Strategic Planning Session

In January, members met to complete the Foundation's strategic plan for 2011-2013.



From far left to right: Pat Legere; Robert Zwicker, SMH Manager; Kathleen McMullen; Wayne Harper; Brian Muir; Linda Saunders, Director of Development, Horizon Health Network, Zone 1; Bill Swift; Gloria Turner; Pat Estabrooks and Andy Marr. Missing from photo Robert Inglis.

2011 Board of Directors

BILL SWIFT, CHAIR
ANDY MARR, VICE CHAIR
ROBERT INGLIS, TREASURER
ROBERT ZWICKER, SECRETARY

DIRECTORS

KATHLEEN MCMULLEN
PAT ESTABROOKS
WAYNE HARPER
PATRICIA LEGERE
BRIAN MUIR

Why not consider a planned gift to the hospital?

Planned Giving is a process that enables a donor to unlock present and future giving potential. It includes careful financial planning to meet the donor's philanthropic objectives and maximize tax and other financial benefits. By working closely with a financial advisor as well as representatives of the Sackville Memorial Hospital Foundation, a donor can create a gift that complements his/her unique financial circumstances.

Planned gifts come in the form of bequests, publicly listed securities, appreciated property, life insurance, charitable remainder trusts, residual interest (real estate), reinsured gift annuities, retirement plan accumulations (RRSP's and RRIF's) and/or combinations of these. For more information contact Bill Swift at 536-1285 or Helene Ouellette, Planned Giving Officer with Horizon Health Network at 860-2307.

The Sackville Memorial Hospital Foundation

8 Main Street,
Sackville, N.B. E4L 4A3
Tel: 506-364-4100

I am enclosing a cheque
in the amount of:

\$25 \$50 \$100 \$250

I would prefer to send

\$

If you already made a donation to the Foundation, please accept our sincere thanks. However, if you haven't had the opportunity to contribute, you may still support the work of the Foundation.

*Tax receipts will be issued
for all donations.*

Thank you!

We've done some great work together. Here are just a few of our accomplishments:

2010 We want to see you Better Campaign
\$194,894 was raised to enhance radiology services in the Tantramar region.

2008 Donate for Dignity Campaign
\$66,091 was raised to enhance care for seniors at the SMH by moving towards an "Elder Friendly" hospital providing a physical environment that is most beneficial to older adults.

2005 Healthy Returns Capital Campaign
\$284,000 was raised to purchase medical tools including two defibrillators, a wheelchair scale,

microscope, blood bank refrigerator and several specialized beds. Significant equipment included a computed radiography system helping physicians in diagnosis accuracy.

2004 Give Comfort Campaign
\$58,819 was raised for renovations to a palliative care suite, along with equipment.

2003 Emergency Care Campaign
\$44,000 was raised to purchase a cardiac defibrillator, crash carts, medication pumps and outpatient lab facility items.

2002 Picture Perfect Campaign
\$41,915 was raised for a new X-ray film processor, X-ray viewing boxes and a stretcher for the X-ray department.

2000/2001 Helping Hand Campaign
\$52,995 was raised for a new Digital Imaging System for the Radiology Department.

1999 Bladder Scanner Appeal
\$12,838 was raised to purchase a bladder scanner for the Brunswick nursing floor.

Mission Statement

The mission of the Sackville Memorial Hospital Foundation is to raise funds and administer its resources to preserve, maintain, and enhance the quality of health care in the Tantramar region.