



## PRESS RELEASE

For Immediate Release

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### *It's the way we Operate* Campaign 2013 Heading Into the Home Stretch Foundation Still Needs Community Support to Reach Goal

The Sackville Memorial Hospital Foundation's *It's the way we Operate* Campaign 2013 is well past the half-way point of its \$100,000 goal! So far, \$80,000 has been raised for the purchase of a new Anaesthesia System for the Hospital's Day Surgery Program.

Campaign Chair Pat Estabrooks is pleased with the generosity of the community thus far but stressed that we still need \$20,000 to meet our objective. She encourages anyone who has not yet made a donation to do so.

"We are in the "home stretch" and still need the support from the community, individuals, corporations, and organizations to bring the Campaign to its completion," says Estabrooks.

With the public's help, the SMH will be able to purchase a Day Surgery anaesthesia machine to replace the older unit; a significant improvement due to its flexibility and cost saving features. Furthermore, this modern equipment allows for easy upgradeability and will have a longer life span. This device is used in hospitals throughout New Brunswick, and can be serviced by staff who are already familiar with the technology and can find replacement parts with ease. Last year, 927 day surgeries were performed at the SMH; over 40 different types of Orthopedic, Plastic, Urology and General Surgeries are offered. Anaesthesia is used in all day surgery procedures.

“Your contribution will go a long way toward improving the quality of care for residents in our community who require necessary surgical treatment,” says Estabrooks

A number of local volunteers are still working diligently on the campaign to find the remaining funds needed to reach the campaign goal. If you would like to make a donation, you can contact the Foundation at 364-4204, drop by the hospital, or donate securely on-line at [www.smhf.ca](http://www.smhf.ca).

If the the campaign goal is exceeded, the additional funds will be used on the Hospital’s other priority needs. **Our Hospital. Our Health Care.**

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