



# PRESS RELEASE

For Immediate Release

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## The Sackville Memorial Hospital Foundation Launches **Give our Surgeons Inside Information** Campaign 2017

The Sackville Memorial Hospital (SMH) Foundation has launched its **Give our Surgeons Inside Information Campaign 2017**. The campaign has an ambitious \$100,000 fundraising goal which will enhance surgical and emergency cardiac care at the SMH.

For decades, the Sackville Memorial Hospital and its exceptional care team have been saving lives, healing the sick and bringing comfort and hope to patients and families in their time of need...*right here at home.*

**Community support is needed once again.**

*On the list to purchase this year is a portable Mini C-arm X-ray device* for the Day Surgery Program. The SMH is renowned for its outstanding Day Surgery Program offering over 40 different types of Orthopedic, Plastic, Urology and General surgeries. In fact, over 920 surgeries were performed at our facility last year alone. **This technology, which carries a price tag of \$85,000**, will expand and enhance the hospital's surgical capabilities by offering a host of plastic and orthopedic surgeries not currently being done. This low-radiation, high-resolution technology renders exceptionally detailed X-rays allowing surgeons to safely and accurately operate on bones and joints, as well as visualize hardware (plates and screws) for placement or removal. The portable Mini C-arm can be used in a wide range of foot, ankle and hand surgical procedures including identifying fractures, dislocations, repairing joint deformity (toe fusions), bunion removal, and straightening and securing broken bones to facilitate healing.



Dr. Jayson Dool, Plastic Surgeon, is delighted that patients needing certain hand, wrist, foot or ankle surgeries will soon have the option to come to Sackville.

*“This acquisition is a benefit for the patients (flexibility and decreased wait times), hospital, and for our orthopedic and plastic surgeons,”* says Dr. Dool.

**There is more.**

A lifesaving device offering optimal cardiac emergency care is urgently required for the Brunswick West Unit (21-bed inpatient unit). It is critical to have a modern **defibrillator** ready and close by when needed by our medical team. A new defibrillator will replace the one currently being used which is reaching the end of its reliability. This device features innovative technology used to treat a person when their heart stops beating properly, delivering an electric shock to stimulate the heart to get it pumping effectively again. It also works as an external pacemaker as well as allows staff to monitor crucial information such as cardiac rhythms and vital signs. Having a designated defibrillator in the Brunswick West Unit saves the response team precious time, *minutes that could save a life*, without having to use one from another area of the hospital.

**Campaign Chair Pat Estabrooks says over \$100,000 will be invested to improve patient care at our hospital.** “We urge everyone to support the institution that has always stood by you in your family’s hour of need, “ says Estabrooks.

If you would like to make a donation, you can contact the Foundation at 364-4204, drop by the hospital, or donate securely on-line at [www.smhf.ca/donate](http://www.smhf.ca/donate).

If the the campaign goal is exceeded, the additional funds will be used on the Hospital’s other priority needs. **Our Hospital. Our Health Care.**

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